

# Media Release

## ASD Global Announces New Partnership in Brazil

ASD Global, Advanced Software Design, Inc., the technology leader in Automated Pipe Routing for Front End Engineering and Design (FEED), has strengthened its distributor network by entering into a contract with Endpoint, Endpoint Soluções Integradas Ltda., in Brazil. ASD is pleased to announce its recent distributor agreement with Endpoint, a company which specializes in sales and support of advanced plant design systems for the process plant and power industries.

Through its partnership with Endpoint, ASD will strengthen its visibility and services in Brazil which traditionally has strong interest and experience in the field of Oil & Gas, Refining, Petrochemicals, Pharmaceuticals and Mining. Endpoint will provide training, technical support and project assistance insuring successful implementation of ASD's solutions at Owner Operator and EPC client sites.

Endpoint is representing ASD's ePlantSolutions in Brazil and has experience in a wide range of plant design applications and a solid network amongst the users.

### ASD's ePlantSolutions Software Offerings

- **OptiPlant Configurator:** A standalone product that combines conceptual 3D Equipment and Structures Modeling with Automated Pipe Routing to deliver rapid Plot-Plan Development & Optimization and Accurate MTO Generation. All the data created in OptiPlant can be transported to AutoPLANT, PDS, PDMS or any other detail design system you may prefer.
- **ASD Pipe Router:** An add-on application for PDMS or MicroStation that allows you to Automate/Batch interference free 3D Pipe Routing around existing PDMS or PDS Equipment, Pipe Racks and Structures. Pipe Router is available for MicroStation versions 8 and J; and PDMS version 11.x and 12.
- **ASD Pipe Support Optimizer:** A fully integrated Piping Stress Analysis and Support Calculation product that automatically selects the logical support types and optimizes the logical support locations based on a variety of loads. PSO is compatible with Piping Layouts and Supporting Structures designed with PDS, PDMS, OptiPlant and ASD Pipe Router. Deliverables include Detailed Stress Analysis Report, Pipe Support Optimization Report, Stress Isometrics and a Caesar II neutral file for importing pipe geometry and logical support locations directly into the application.

### About ASD Global

Advanced Software Design Inc. is a dynamic technology company, which offers a wide range of solutions and services to all disciplines and phases of engineering, construction, and project management for Process, Power, and Offshore Plants globally. ASD was founded in 1984 to fulfill the immediate and long-term needs of the Power Industry by developing and applying

cutting edge technologies to substantially reduce the total costs of commissioning major nuclear and fossil power plants.

With its advanced technology based solutions and unparalleled services organization in the global arena, ASD for the last ten years has steadily grown within the Plant Industry as leading provider of knowledge based automation solutions and services provider for the FEL, FEED and Detail Design engineering phases. ASD's solutions have produced significant benefits related to quality, schedule and cost for Offshore, Refineries, Gas, LNG, FPSO, Power, Pharmaceuticals and new Alternative Energy plants.

ASD expanded in 1995 to serve State and Federal Government sectors and in 2005 to serve Middle East Engineering and Construction Industries. For more information see the company website [www.asdglobal.com](http://www.asdglobal.com) or contact ASD at [admin@ASDintl.com](mailto:admin@ASDintl.com)

### **About Endpoint**

Endpoint Soluções Integradas Ltda. a Brazilian company founded over 12 years ago, specializes in distribution, implementation, training, technical support and delivery of advanced services for the Plant Design industry. Known in the market for its 11 year distribution of AVEVA's plant design software, Endpoint is now focused on servicing its clients with the new offerings from ASD's ePlantSolutions portfolio. For more information see the company website [www.endpoint.com.br](http://www.endpoint.com.br) or contact Endpoint at [info@endpoint.com.br](mailto:info@endpoint.com.br)

